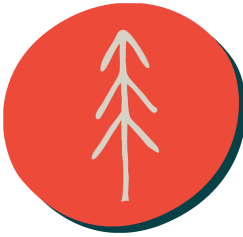




THE WILD TRIBE OFFERINGS 2023

## ABOUT US.



**The Wild Tribe** is a Nature Based Workshop company lovingly run in Northamptonshire by Jodie Mitchell and Harriet Creedy Crockford. The duo have worked together in the creative industries for over 10 years and have had the pleasure of collaborating with a range of incredible clients such as Kew Gardens, Sherwood Forest, The Jamie Oliver Foundation, The Natural History Museum & Google HQ. The Wild Tribe is based at The Vulcan Works Creative Hub.

### JODIE MITCHELL

Jodie was originally trained in theatre design and has been in the events industry creating and designing for 13 years. She loves being in nature, gardening and crafting! Jodie shares her home life with her carpenter husband Tom and their wildlings Penny Moon & Dolly Rae!

### HARRIET CREEDY-CROCKFORD

Harriet is originally from a background of Floristry and has been leading and organising workshops for the past 13 years. Harriet is a passionate positive-birth advocate, enjoys singing in a local group, and takes part in local Women's Circles. She lives in Northamptonshire with her musician partner Rich and their children Juno & Odin.



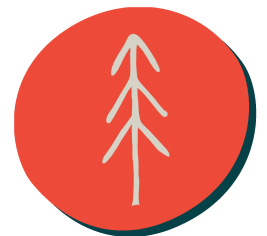


## OUR ETHOS

Our ethos as a community focussed company is to engage a range of demographics with the concept of sustainability, and to invoke a deeper connection with the natural world as a whole. We want to teach and experience a shared love for our planet and we aim to spread this important message through our colourful and engaging projects.

We create magical experiences with the most earth friendly approach possible. It is of utmost importance for us to work with sustainable principles and we truly value our clients for choosing to work with us based on this approach. We aim to reduce, reuse, and recycle, whilst providing an inspiring, high quality, unique service.

***Each month, a percentage of The Wild Tribe profits go to The Wildlife Trusts & Mind.***



# INTRODUCTION

## COME ON AN EARTH FRIENDLY ADVENTURE WITH THE WILD TRIBE!

Primary schools, libraries, charities and community groups across the UK are joining *The Wild Tribe* on an **eco adventure!** This project is hosted by Harriet and Jodie from *The Wild Tribe*.

Through our multi platform offerings we are aiming to bring awareness and joy to the concept of being earth conscious - from primary aged children through to adults, we would like to encourage simple, accessible, environmentally conscious behavioural changes around the home and community.

You can get involved by booking the below offerings:

- **'Earth Heroes'**
  - activity box and/or in-person workshop [page 5]
- **'The Junk Treasure Project'**
  - activity box and/or in-person workshop [page 6]
- **Interactive Sustainability talks** with Harriet & Jodie [page 7]

Each of our offerings is intricately planned to engage and inspire every child that takes part. In the pages to follow we will give you an insight into what we can offer, but for an in depth presentation please do contact us [**contact details on page 13**].



# EARTH HEROES

*Boxes from £4.50 per child  
In-person Workshops from £3 per child*

## BOXES

Each child will receive a box complete with (plant based or recycled) materials and instructions to make and experiment with a range of earth friendly concepts.

Their kit will include a challenge map and an eco themed craft activity, online downloadable activity and access to our Learning Hub **[see page 8 for more details on our Learning Hub]**. After their tasks are complete there will be a chance to collect a reward badge and partake in a final online challenge so we can measure the overall impact of the project. There will also be an incentive to give feedback with an opportunity to win a Wild Tribe explorers activity bag!

## IN-PERSON WORKSHOPS

Each child will be guided by our experienced facilitators to complete a series of creative, educational, **earth saving** challenges/activities. They will also receive access to further learning through our Learning Hub.

Earth Heroes Activities Include:

- **Wooden medal making**
- **Oceanscape painting with natural paint**
- **Wooden robot making**
- **Miniature paper house and garden creation**
- **Cape and mask making**



# THE JUNK TREASURE PROJECT

*Boxes from £4.50 per child  
In-person Workshops from £3 per child*

## BOXES

Each child will receive a box complete with repurposed 'junk' materials (which have been donated by the community) and instructions to make and experiment with a range of earth friendly concepts.

Their kit will include a pledge card, pledge pendant, and access to our Learning Hub [see page 8 for more details on our Learning Hub]. After they have completed their creation there will be a chance to collect a reward badge and partake in a final online challenge so we can measure the overall impact of the project. There will also be an incentive to give feedback with an opportunity to win a Wild Tribe explorers activity bag!

## IN-PERSON WORKSHOPS

Each child will be guided by our experienced facilitators to complete a series of 'junk' based, educational, **earth saving** challenges/activities. They will also receive access to further learning through our Learning Hub.

Junk Treasure Activities Include:

- Jewellery/hat making
- Keyrings and trinkets
- Robot making



# TALKS AND SCHOOL VISITS

## HALF DAY – from £450

The Wild Tribe facilitators will give an interactive and sensory sustainability presentation to the class to encourage the children to make positive, accessible environment based behavioural changes in their communities. Each child will also take away the materials to make their own Little Paper Home and Garden, and an access card to use our Learning Hub.

## FULL DAY - from £600

The Wild Tribe facilitators will present an interactive and sensory sustainability workshop to every child in the school. Each child will make their own Earth Heroes wooden medal, plus take away the materials to make their own Little Paper Home and Garden, and finally receive an access card to use our Learning Hub.



# THE LEARNING HUB

**The Wild Tribe online Learning Hub provides extended learning opportunities through videos, quizzes, factsheets and more!**

Every child will have access to the Hub through their cards or boxes. There will also be an opportunity for schools to add their own information, videos and additional content to the Hub should this be a requirement.

The most useful aspect of our Hub in relation to this project will be the activity demo videos. These short reels will show simple visual instructions of how to complete activities. The reels will also demo possible options for extended learning beyond the project tasks.

[www.thewildtribe.org/learning-hub](http://www.thewildtribe.org/learning-hub)





# OUTCOMES, IMPACT AND LEGACY

**We hope to achieve widespread behavioural change within schools and communities across the UK focussing on the below themes:**

- Waste: Increase re-use and recycling.
- Climate Change Mitigation: in particular engaging with water consumption behaviour.
- The very nature and priority of this project is to increase awareness & education on climate change, and support behaviour change towards cleaner, greener ways of living.
- The project is also aimed at encouraging the local community to reduce their energy use in homes.
- The project promotes a wider community involvement and active engagement in environmentally aware behaviour change throughout downloadable content.
- As we are using creativity as the core engagement tool this will also improve psychological well-being of our families. Through the Learning Hub activities such as nature trails we will be encouraging families out into nature which will also have a huge impact on over well-being.
- There is huge potential for longer term, environmental benefits from the project as younger generations make behavioural changes and pass these on to their own children. The project itself is scalable in many ways to reach the wider community if the funds are accessible.



# BOOKING PROCESS

*If you are interested in booking one or all of our offerings please contact us using the email address below. We are happy to provide discounts when multiple or larger bookings are made.*

## EMAIL:

info@thewildtribe.org

## DEPOSIT

We require a 50% deposit to confirm your booking. The remainder is payable the week before the booking or box delivery.

## FINER DETAILS

If you have specific requests/needs for your school we can discuss these upon our initial contact. We endeavor to ensure our workshops are fully accessible, adaptable and enjoyable for all participants. We will provide detailed risk assessments, plus insurance and DBS certificates.

